

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Revenue (Endowments)Department - TTD - Implementation of Face Authentication module in TTD to identify the pilgrims who are visiting Tirumala as per the provisions of Section 4(4) (b) (ii) of the AADHAAR (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016 - Notification-Orders - Issued.

REVENUE (ENDOWMENTS-III) DEPARTMENT

G.O.MS.No. 69

**Dated: 08-03-2025
Read the following:-**

- 1.From the EO, TTD Roc. No:TTD-11028/8/2024-IT-TTD, dt:05.07.2024
- 2.Govt.Memo.No.REV01/Endw/678/2024/Endt.III , Dt:18.07.2024
- 3.From the GOI, Ministry of Electronics &IT e.f.No.13(4)/2020-EG - II(Vol-13), dt:05.08.2024.
- 4.TTD Board Resolution No.18, dt:18.11.2024.

ORDER:

In the reference first read above, the Executive Officer, Tirumala Tirupati Devasthanams requested the Government to accord permission to utilize AADHAAR authentication services for implementation of AADHAAR Authentication and eKYC for pilgrims validation and verification at the time of availing the services like darshan, sevas, accommodation etc., so as to avoid malpractices by touts at the time of bookings, enhance transparency, and to streamline the services.

2. In the reference second read above, Government has forwarded the proposal of the E.O., TTD to the Government of India, Ministry of Electronics &Information Technology, in the prescribed format, seeking approval for the utilization of AADHAAR for the specified purpose.

3. The Government of India, vide reference third read above, has granted authorization to the Government of Andhra Pradesh, Revenue Department, to notify, under Rule 5 of the AADHAAR Authentication for Good Governance (Social Welfare, Innovation, Knowledge) Rules, 2020, read with sub-clause (ii) of clause (b) of sub-section (4) of Section 4 of the AADHAAR (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016, the performance of AADHAAR authentication on a voluntary basis, by Tirumala Tirupati Devasthanams(TTD) for the verification of pilgrims identities to avail the Darshan, Seva, Accommodation services, using Yes/No and / or eKYC authentication facilities. Furthermore, the Government of India advised that TTD shall ensure compliance with all relevant provisions of the Act, rules, and regulations framed there under, as well as directives issued by the Unique Identification Authority of India ("Authority").

4. Government after careful examination of the matter have decided to issue the following Notification.

5. Accordingly, the following Notification will be published in an Extraordinary issue of the Andhra Pradesh Gazette dated:08.03.2025.

(P.T.O)

NOTIFICATION

In pursuance of sub-clause (ii) of clause (b) of sub-section (4) of Section 4 of the AADHAAR (Targeted Delivery of Financial and Other Subsidies, Benefits and Services) Act, 2016 read with rule 5 of the AADHAAR Authentication for Good Governance (Social Welfare, Innovation, Knowledge) Rules, 2020, the Government of Andhra Pradesh, hereby notifies that the TIRUMALA TIRUPATI DEVASTHANAMS (TTD) is allowed to perform AADHAAR authentication & eKYC, on voluntary basis, for the following purposes for the Seva / Darshan / Accommodation / Donation services:

- i. Authentication of Pilgrims: Verifying the identity of pilgrims for the extension of services.
- ii. Prevention of Impersonation/Proxy Pilgrims: Avoiding the use of services by individuals posing as others.
- iii. Hassle-free Profile Creation: Enabling easy profile creation using AADHAAR eKYC.
- iv. Validated Pilgrim Services: Ensuring that authenticated and validated pilgrims receive the desired services.
- v. Elimination of Tampering/Morphing: Preventing the tampering or morphing of AADHAAR and its details to misuse TTD services.
- vi. Ease of Verification: Streamlining the verification process at the time of availing the service.

This notification shall come into force with immediate effect.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V.VINAY CHAND
SECRETARY TO GOVERNMENT

To
The Commissioner of printing, stationery and stores Purchases Department,
Vijayawada with a request to supply Gazette to Government.
The Executive Officer, Tirumala Tirupati Devasthanams, Tirupati.

Copy to:

The Law (H) Department.
The PS to Minister (Endowments)
The PS to Secretary (Endowments)
SC/SF.

// FORWARDED BY ORDER //

SECTION OFFICER